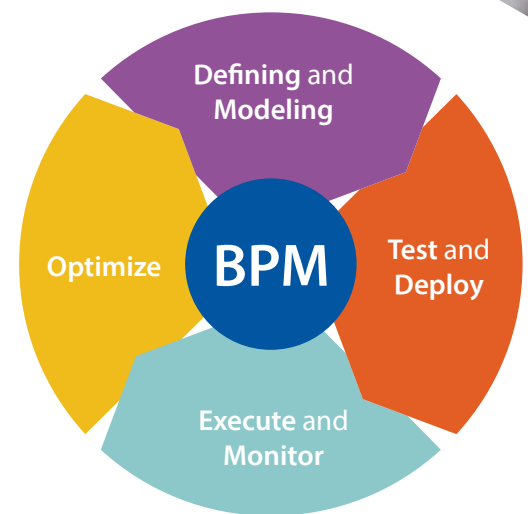


The Power of BPM: Unlocking Efficiency and Productivity in Businesses

Business Process Management (BPM) and the benefit it can bring to businesses today.

- What does BPM have to offer to a Greek company?
- How does BPM extend without replacing ERP and process automation technologies?
- How is it implemented in practice and with which technologies?
- What are the difficulties and challenges of integrating BPM in a business?



AGENDA - SPEAKERS

14:00 - 14:20

The methodology and technology of Business Process Management (BPM)



A. Gounaris

Associate Professor of the Department of Informatics
Aristotle University of Thessaloniki (AUTH)

14:20 - 14:40

Case Studies: Applications and uses of BPM



S. Skolarikis
CEO Comidor

14:40 - 15:00

Discussion with business representatives about BPM
Moderator



A. Iatropoulos

Chairman of the Governing Committee of the Institute of Informatics & Digital Transformation
Northern Greece Management Association (EDEVE)