

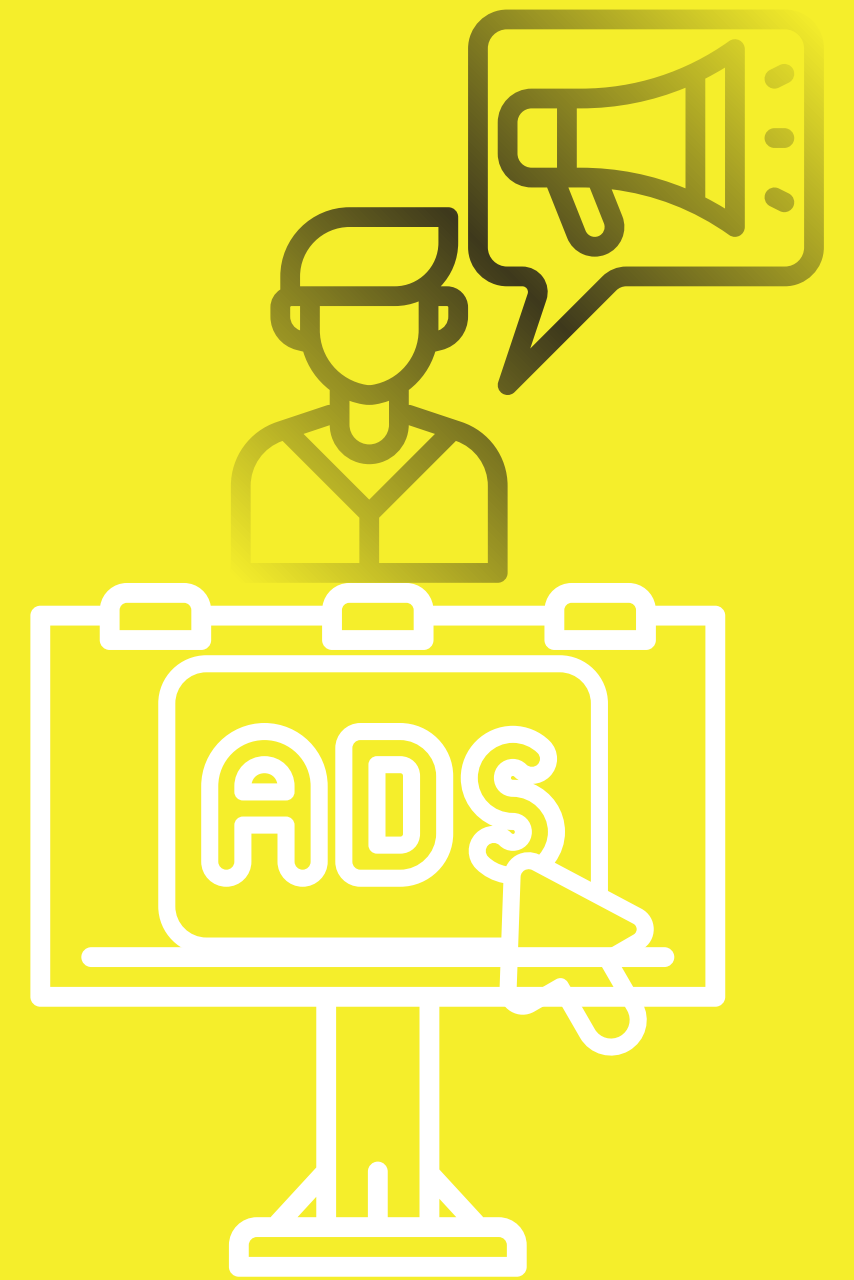
**BEYOND**

INNOVATION ARENA



**AD** **BOOKLET**

# OUTDOOR ADV SPACES



# THESSALONIKI INTERNATIONAL EXHIBITION CENTER

## Outdoor Commercial Advertising



SINTRIVANI SQUARE

● ● ● ● ● PAVILIONS FACADES

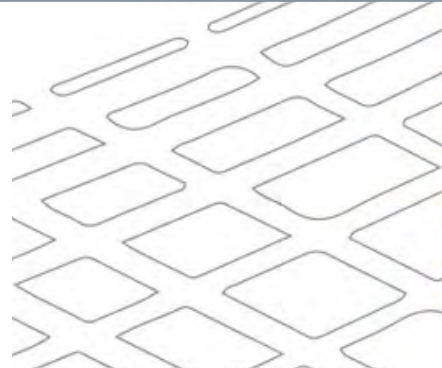
● BANNERS

INNOVATION ARENA  
B  
E  
X  
C  
E  
L  
S





# Pavilion 15



1	right (E15δ)	2.200€
2	left (E15ε)	2.200€
dimension	6.00X3.00	
3	corner (E15γ)	2.200€
dimension	5.50X3.00   2 pcs	





# Pavilion 15



1	left (E15)	2.200€
2	right (E15a)	2.300€
dimension	5.50X3.00	
1 + 2	package	3.900€



# Banners



two, single-sided banners hanging from lamppost

Syntrivani Square entrance (Gate 3)

6 lampposts

1.300€/lamppost

YMCA entrance (Gate 2)

1 lamppost

1.850€/lamppost

Vehicles entrance (Gate 1)

3 lampposts

1.300€/lamppost

Perforated banner

dimensions (W X H):  
1.25 m X 5.00 m & 1.25 m X 5.00 m



# Pavilion 13

1

E13

1.500€

6.00X4.20

2

E13α

3.000€

6.00X3.00





# EXPO



## Pavilion 12

1	E12α	1.100€	4.00X3.70
2	E12γ	1.100€	





# C.C. I. VELLIDIS - side facade facing Pav.13

1	1.500€	5.00X3.00
2	1.500€	
3 ⊖ 7	1.000€	4.50X4.50





# Syntrivani Square entrance- Gate 3



1

5.500€

Perforated

6.00X2.50





# Vehicles Entrance-Gate 1



1

5.500€

Perforated

7.00X4.00





# YMCA entrance-Gate 2



1

2.200€

5.60X3.25



# Pavilion 1



1	6.000€	7.00X6.00
2	6.600€	5.64X4.00
3	6.600€	7.90X4.00

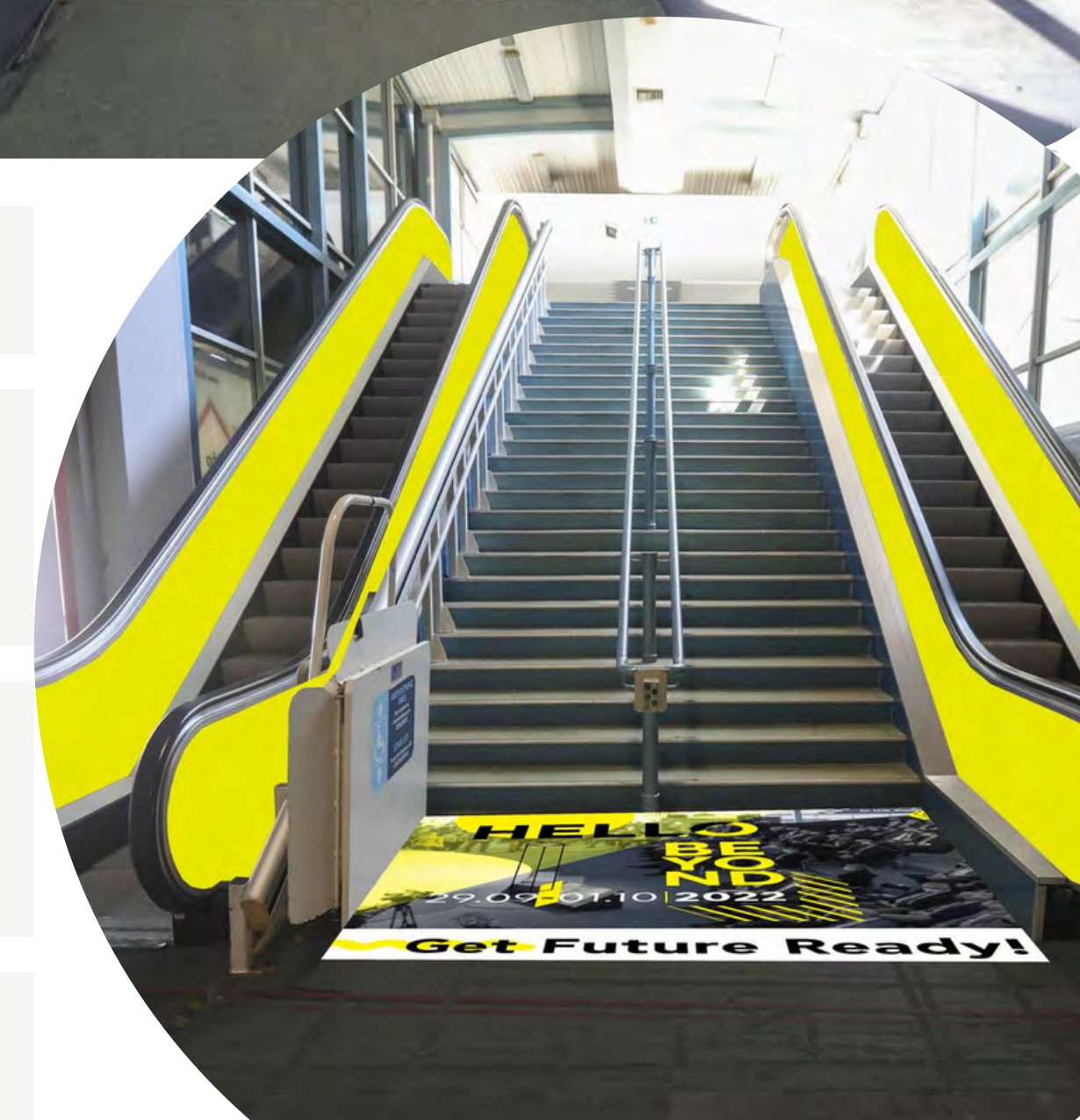


# Indoor AD Spaces





# Connecting Corridor to Pavilion 15



1	Front	2.750€	4.00X0.80
2	Escalators	3.300€	2 positions left-right inside-outside
3	floor mats- upstairs/down stairs	550€/pc	4.00X1.50
Package		5.200€	



# Connecting Corridor to Pavilion 13



1	Front	3.300€	5.00X1.50
2	Escalators	3.300€	2 positions left-right inside-outside
3	floor mats- upstairs/downstairs	550€/pc	4.00X1.50
Package		5.700€	





# Pavilion 13

1

1.500€

2.00X3.00



# Connecting Corridor to Pavilion 13



1

2.750€

3.45X2.45



# Connecting Corridor to Pavilion 15

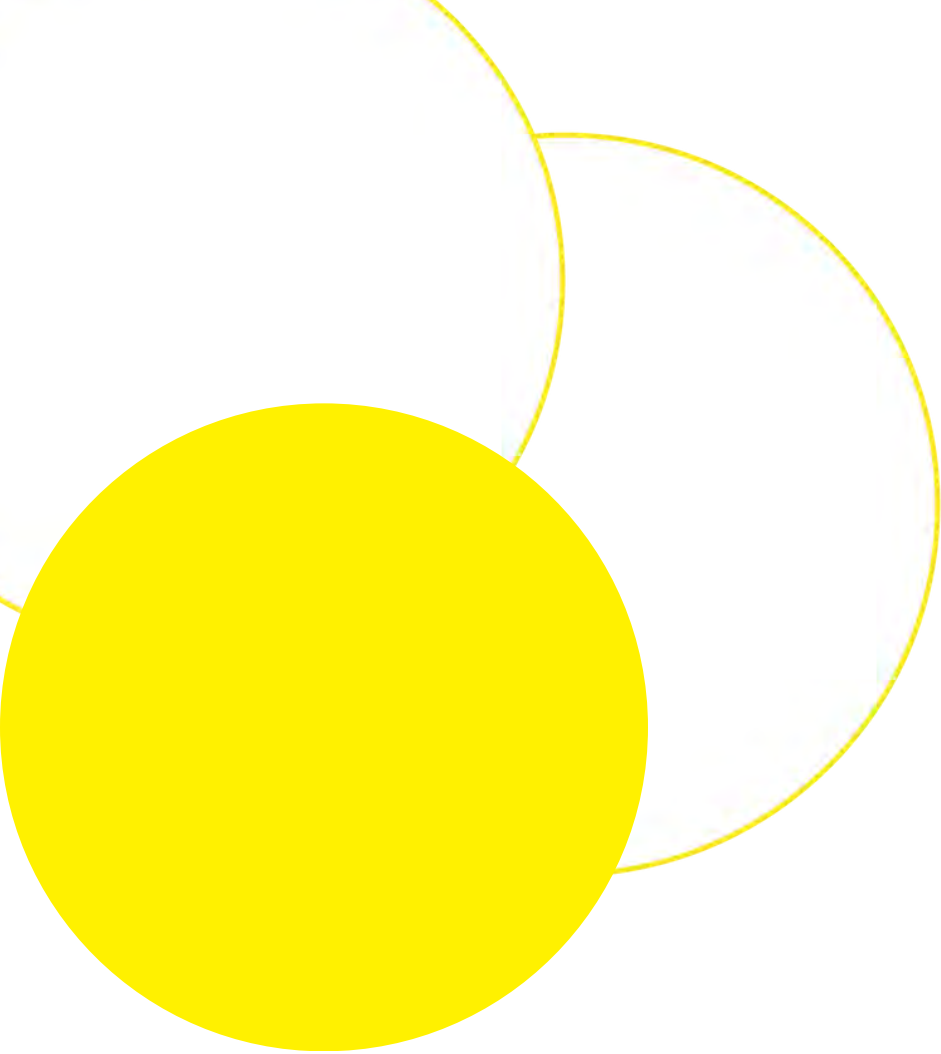
1

2.750€

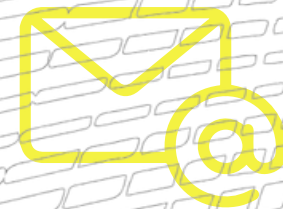
3.45X2.45







Don't hesitate  
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# The Team Behind The Scenes

## HELEXPO

TIF HELEXPO SA is the national entity for the organising of exhibitions, congresses, and cultural events in Greece. It owns two important exhibition and congress centres, in Thessaloniki where it is based, and in Athens. It organises more than 20 trade fairs with exclusive brand names, Thessaloniki International Fair being its flagship, while at the same time it also operates as an official advisor to the State on exhibition matters.

## BE-BEST

Be-Best is a greek awarded leading company that specializes in the Organisation of Fairs, Conferences and Events for more than 17 years. It is important to mention the many years of experience that it has in the field, counting more than 2,000 customers and having successfully organized numerous and varied exhibitions and related events. Mission of the company is the growth of customers through communication strategy.

## ID-GC

Industry Disruptors Game Changers (IDGC) is an independent organization established with the vision to create an extrovert ecosystem that fosters innovative entrepreneurship on a global scale. Since 2012, IDGC has achieved organic growth in over 64 countries across 5 continents. Its strategy is focused on industry sectors that offer a competitive advantage, through the exploitation of the unique characteristics and business potential of the region.





# THANK YOU

