

2024

**BEYOND  
AI FORUM &  
SIDEEVENTS**

# Agenda 25|4

<b>C.C.I. VELLIDIS</b>	<b>10:00-18:00</b>	<b>11th Technology Forym</b>
<b>STAGE PAV13</b>	<b>10:00-18:00</b>	<b>Conference by The Panhellenic Union of General Secretaries of Local Government "Kleisthenis"</b>
	<b>19:00-20:00</b>	<b>Inauguration Ceremony</b>
<b>STAGE PAV14</b>	<b>11:15-15:30</b>	<b>AI and Creativity   powered by EKIP &amp; IDGC</b>
	<b>16:30-18:00</b>	<b>Universities' Forum AI</b>
<b>STAGE PAV15</b>	<b>10:00-15:00</b>	<b>AI in Agriculture   powered by EIT Food</b>
	<b>16:00-18:30</b>	<b>AI in Health</b>

\*The agenda is under development

# Agenda 26|4

STAGE PAV13	10:00-14:00	Conference by The Panhellenic Union of General Secretaries of Local Government "Kleisthenis"
	14:30-16:30	Artificial Intelligence Applications   powered by TCCI
	17:00-18:30	<b>BEYOND AI FORUM - OPENING</b> <b>"The Age of AI: Unlocking Potential"</b>
STAGE PAV14	10:00-18:00	Innovation Greece 5.0: Innovation initiatives and the bodies supporting them
STAGE PAV15	10:00-18:00	SEE BEYOND Ministerial Leadership Dialogue 2024
C.C. I.VELLIDIS	19:00-21:00	AI Party - Keynote Speech

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# Agenda 27|4

STAGE PAV13	10:00-19:00	<b>BEYOND AI FORUM</b> "The Age of AI: Unlocking Potential"
STAGE PAV15	17:00-19:00	<b>Awards Ceremony Her Research   powered by SEGE</b>
STAGE PAV14	10:00-18:00	<b>Innovation Greece 5.0: Innovation initiatives and the bodies supporting them</b>

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# **A** **THE** **AGE** **OF** **UNLOCKING POTENTIAL**

## **BEYOND AI FORUM**

### **"The Age of AI: Unlocking Potential"**

**As we enter an era defined by the rapid advancements and integration of Artificial Intelligence (AI), Beyond 2024 aims to delve deep into the possibilities, challenges, and impact of AI across industries and society. The conference will provide a platform for thought leaders, industry experts, innovators, and enthusiasts to come together and explore the boundless potential of AI, while addressing ethical considerations and ensuring a human centric approach.**

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These topics will provide a comprehensive exploration of the transformative power of AI, covering various sectors, ethical considerations, and the societal impact.

By showcasing innovative applications, fostering discussions, and promoting responsible AI practices, Beyond 2024 aims to unlock the potential of AI for a brighter future.

Automation  
**ETHICS**

Education  
**CYBERSECURITY**

Future of Work  
**GOVERNANCE & POLICY**

Sustainability  
**HEALTHCARE**

Creativity  
**SOCIAL IMPACT**

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**BEYOND**  
INNOVATION ARENA

# TECH SUMMIT

# BEYOND

# 2024

## The Panhellenic Union of General Secretaries of Local Government "Kleisthenis"

The Panhellenic Union of General Secretaries of Local Government "Kleisthenis" organizes a two-day Scientific Workshop, with distinct scientific thematic subjects that directly concern the Local Government.

## 11th Technology Forym

The 11th Technology Forum is set to take place on April 25, 2024, at the «I. Vellidis» Conference Center in Thessaloniki, Greece. This prestigious event, organized by 22 leading organizations, serves as a unique platform for industry and research to come together, share ideas, and spark groundbreaking innovations that shape the future. This year's forum promises to be an even more exciting gathering, bringing together a diverse range of experts, thought leaders, and innovators from across the globe. Be there to hear inspiring keynote speeches, engage in stimulating panel discussions, network with peers and industry professionals and discover the latest advancements. And for the first time, introduced to TF, witness the **Innovation for Society Awards 2024 (IFS 2024)** with main organizer the Region of Central Macedonia! Shape the future: Be part of the conversation that's shaping the future of technology and innovation in Thessaloniki and Northern Greece! Register for the 11th Technology Forum today and join us on a journey of discovery, innovation, and collaboration! Visit the Technology Forum website for more information and registration details: <https://technology-forum.eu/>



## **AI in Agriculture | powered by EIT Food**

Agriculture is facing today unprecedented challenges due to population growth, climate change, resource scarcity and the need for sustainable practices is more crucial than ever. How can Artificial Intelligence (AI) come into play? Let's deep dive into deep tech and explore innovative solutions to address the current and future challenges, as well as the way to propel the agricultural industry towards a more productive, efficient, and sustainable future.

## **AI & Creativity: Shaping the future through innovation and policy | powered by EKIP & IDGC**

The "AI and Creativity: Shaping the future through innovation and policy" conference, set within the vibrant backdrop of Beyond, is a pioneering four-hour event dedicated to exploring the intersection of Artificial Intelligence (AI), creativity, and sustainability within the Cultural and Creative Industries (CCIs). The conference seeks to engage policymakers, creatives, industry professionals, and tech enthusiasts in a dialogue on harnessing the power of AI and creativity to address pressing societal challenges and to redefine the future of Europe's cultural landscape.

## **AI in Health**

In an era where data is abundant and technology rapidly advances, the integration of AI into healthcare systems presents both challenges and unprecedented opportunities. We aim to explore the transformative potential of open health data when coupled with AI applications, delving into how these technologies can enhance patient care, drive medical research, and improve overall health outcomes. Join us as our expert panelists explore the ethical considerations, technological advancements, and collaborative efforts needed to harness the full potential of AI in leveraging open health data for the betterment of global healthcare systems.

## SEE BEYOND Ministerial Leadership Dialogue 2024

"Toward a Digitally Flourishing South-East Europe" | In an era characterized by rapid technological advancements, it is imperative for the region of South-East Europe to embrace digital transformation strategically. SEE Beyond Leadership Dialogue 2024 delves into the opportunities and obstacles associated with digital innovation, the importance of investments in building a robust digital infrastructure, and the challenges that need to be addressed to facilitate effective digital cooperation across South-East Europe. SEE Beyond Leadership Dialogue 2024 will welcome India and Guest of Honor Country, imitating the first structured dialogue on global digital challenges between South-East Europe and the countries of the Global South.

## Innovation Greece 5.0:

### Innovation initiatives and the bodies supporting them

«Innovation Greece 5.0: Innovation initiatives and the bodies supporting them» conference, which will be held on Thursday 25 and Friday 26 April, at Beyond.

The event aims to delineate the innovation landscape in Northern Greece by addressing key questions, such as:

- What does innovation in Northern Greece signify today?
- Who can benefit from innovation initiatives?
- Which sectors of the economy are impacted?
- Which organisations support teams and companies in their innovation efforts?
- What financial tools are available?
- What other forms of support are offered?

The event is part of the Smart Attica EDIH and is co-organised by NBG Business Seeds, Athens Chamber of Commerce and Industry, ok!Thess, Centre for Research and Technology Hellas , Alexander Innovation Zone, Aristotle University of Thessaloniki Archimedes – Center for Innovation & Entrepreneurship of NKUA, Athens Center for Entrepreneurship and Innovation of AUEB, Hellenic Development Bank of Investments, American Hellenic Chamber of Commerce, Bayer Hellas, Metavallon and Uni.Fund.