

BEYOND

2024 BEYOND EXPO *The Age of AI: Unlocking the Potential*

April 25, 2024
Agenda

Thursday, 25 April 2024

AI and Healthcare Revolution

10.00 – 10.15: Opening Remarks

- ✓ *Marios Themistokleous, Deputy Minister of Health*

10.15 – 10.40: Keynote Speech | Digital Health Ecosystems: The value and the potentials in Greece

- ✓ *Agata Jakoncic, Managing Director Greece, Cyprus & Malta, MSD*

10.40 – 11.15: Keynote Speaker | IOBE Survey Presentation “Digital health and Real World Data in Greece: The Healthcare Ecosystem Transformation and the Impact on the Economy”

- ✓ *Dimitris Stamopoulos, Researcher and PhD Candidate (Laboratory of Industrial and Energy Economics, NTUA)*

11.15 – 11.40: Panel | Open Health Data – Better, Faster, Healthier

- *Marios Themistokleous, Deputy Minister of Health*
- ✓ *Agata Jakoncic, Managing Director Greece, Cyprus & Malta, MSD*
- ✓ *Vaso Vakouftsi, President of Greek Patient Association*
- ✓ *Dimitris Stamopoulos, Researcher and PhD Candidate (Laboratory of Industrial and Energy Economics, NTUA)*

❖ *Moderator: tbc*

11.40 – 12.00: Panel | Understanding the Digitalization in Healthcare: From Lab to Life

- ✓ *Niki Tsouma, CEO, IDIKA*
- ✓ *Pantelis Angelidis, Professor of Biomedical Engineering, University of Western Macedonia, Founder, VIDAVO Digital Health*
- ✓ *Michalis Zervos, CEO, IknowHealth*
- ✓ *George Kapetanakis, President of the Hellenic Cancer Federation – ELLOK*

❖ *Moderator: Ioannis Karagiannis, Chairman of the Board, IDIKA*