



BEYOND

INNOVATION ARENA

2024 BEYOND CONFERENCE

The Age of AI: Unlocking the Potential

April 26 – 27, 2024

Agenda

AI

THE
AGE
OF

UNLOCKING POTENTIAL

Friday, 26 April 2024**17.00 – 17.20: Opening Remarks**

- ✓ **Anastasios Tzikas**, *President of The Board, Thessaloniki International Fair, Helexpo S.A*
- ✓ **Apostolos Tzitzikostas**, *Governor of the Region of Central Macedonia*
- ✓ **Evangelos Charalampous**, *Managing Director, Be-Best*
- ✓ **Yota Paparidou**, *President of the Board, SEPE*
- ✓ **Michalis Stangos**, *Co-Founder, IDGC, Partner, L-Stone*
- ✓ **Sophia Kounenaki-Efraimoglou**, *President at Athens Chamber of Commerce and Industry*
- ✓ **Sotiris Bithas**, *Marketing Director of Software Solutions, Intracom Telecom*

17.20 – 17.40: Keynote Speech

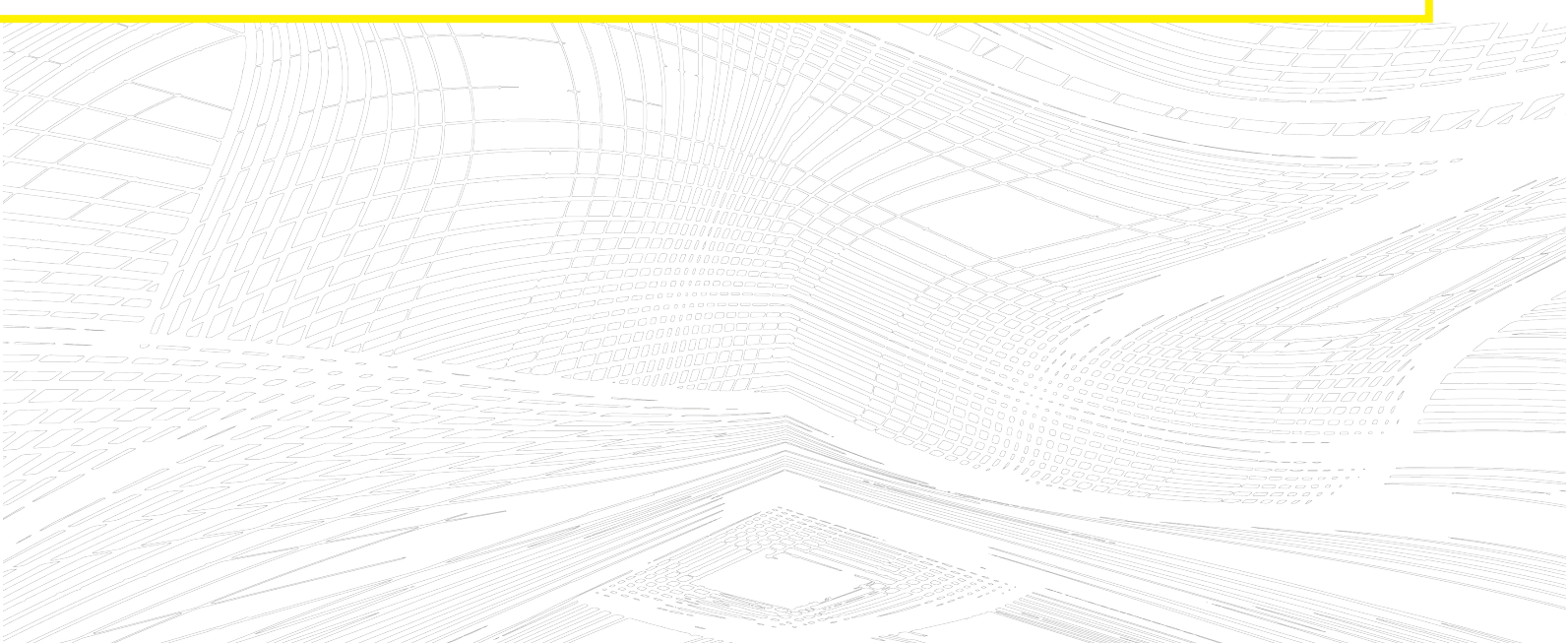
- ✓ **Michail Bletsas**, *Director of Computing / Research Scientist, MIT Media Lab, US*

17.40 – 19.00: Opening | In conversation

- ✓ **Anastasios Tzikas**, *President of The Board, Thessaloniki International Fair, Helexpo S.A*
- ✓ **Dimitris Papastergiou**, *Minister of Digital Governance, Greece*
- ✓ **Milena Stoycheva**, *Minister of Innovation and Growth, Bulgaria*
- ✓ **Michail Bletsas**, *Director of Computing / Research Scientist, MIT Media Lab, US*
- ✓ **Michalis Stangos**, *Co-Founder, IDGC, Partner, L-Stone*
- **Giorgos Stasinou**, *President of the Technical Chamber of Greece*

19.00 – 19.20: AI Party | Keynote Speech

- ✓ **Alvin Graylin**, *Global VP of Corporate Development, HTC*

19.20 – 21.00: Networking Party

Saturday, 27 April 2024

10.00 – 10.40 Panel | AI in Public Governance: Shaping Policies for Responsible AI Development and Deployment

- ✓ **Konstantinos Kyranakis**, Deputy Minister of Digital Governance of Greece
- ✓ **Apostolos Tzitzikostas**, Governor of the Region of Central Macedonia
- ✓ **Nikos Hardalias**, Governor of Attica Region
- ✓ **Alvin Graylin**, Global VP of Corporate Development, HTC
- ✓ **Apostolos Lerios**, Former Mentor, Serial Entrepreneur and Engineer

10.40 – 10.50: Keynote Speech | Our Next Reality: How the AI-powered Metaverse Will Reshape the World (EN)

- ✓ **Alvin Graylin**, Global VP of Corporate Development, HTC

10.50 – 11.00: Keynote Speech | Hellenic Cadastre in the Era of AI

- ✓ **Dimitris Alexandrou**, Co-Founder - Business Innovation Director, UBITECH

11.00 – 11.10: Keynote Speech | AI in the Public Sector: From Vision to Execution

- ✓ **Dimosthenis Anagnostopoulos**, Secretary General for Information Systems and Digital Governance

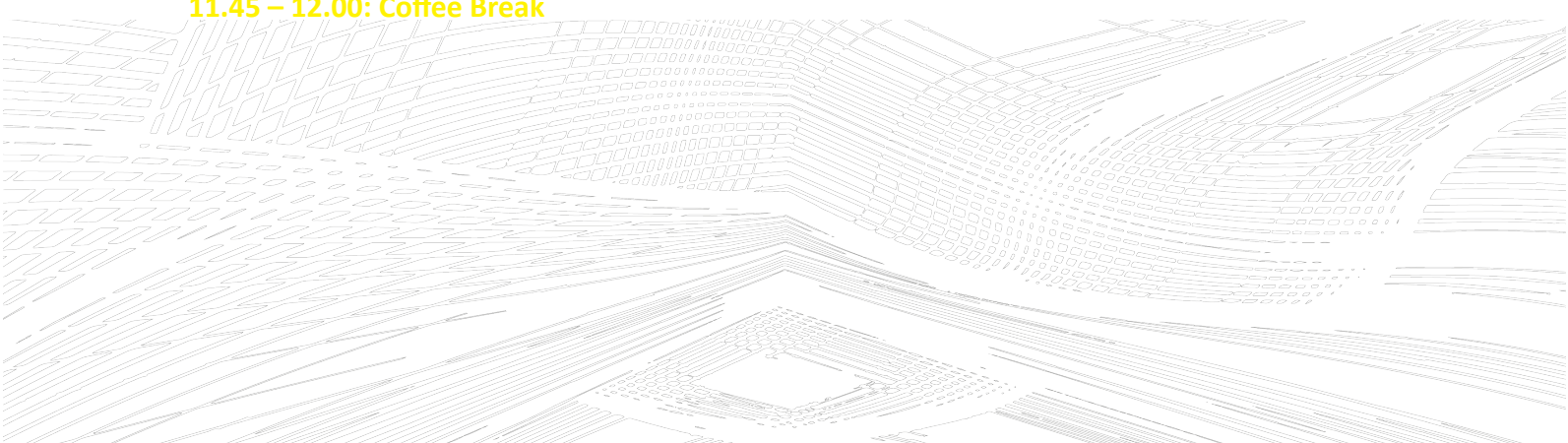
11.10 – 11.35: Foresight Survey | GenAI Greece 2030 | followed by Q&A

- ✓ **Yannis Mastrogeorgiou**, Special Secretary for Strategic Foresight at the Presidency of the Government of the Hellenic Republic

11.35– 11.45: Keynote Speech

- ✓ **Athanasios Kyriazis**, General Secretary for Research and Innovation

11.45 – 12.00: Coffee Break



12.00 – 12.15: In conversation with | AI Evolution: Exploring China's Technological Frontier
✓ **Konstantinos Courcoubetis**, *Presidential Chair Professor, The Chinese University of Hong Kong*
Moderator: *Ioannis Vlahavas, Professor, Director of the Intelligent Systems Lab, Aristotle University of Thessaloniki*

12.15 – 12.35: Dialectica Survey | The Global AI Business Landscape | followed by Q&A
✓ **George Doukidis**, *Professor of eBusiness, Athens University of Economics and Business*
✓ **Stamatis Voglis**, *Global Vice President Surveys, Dialectica*

12.35 – 13.05: Roundtable | Greece's AI Seedbed (EN)
✓ **Eve Psalti**, *Senior Director, Microsoft AI*
✓ **Yannis Paniaras**, *Principal-level design leader, Microsoft, Founding member of Microsoft Digital's AI Center of Excellence (CoE)*
✓ **Yannis Assael**, *Staff Research Scientist, Google DeepMind, MIT Innovators Under 35*

13.05 – 13.30: Roundtable | The Next Best
✓ **Konstantina Palla**, *Senior Researcher, Spotify*
✓ **Dr. Maria-Oraiozili Koutsoupia**, *President, Rythmis*
✓ **Marietta Lazana**, *Digital Analyst, McKinsey & Company, Managing Director, Girls in Tech Greece*
✓ **Stefanos Kokkorikos**, *Co-Founder and Managing Partner, CORE Group*
✓ **Dimitris Dimitriadis**, *CIO, The Futurecats*

13.30 – 14.00 Keynote Speaker | From Chrysalis to Butterfly: Transforming Your Business with AI
✓ **Theodoros Evgeniou**, *Professor INSEAD, Director, INSEAD Executive Education program on AI, co-founder Tremau*

14.00 – 14.15: Keynote Speech
✓ **Christos Rizos**, *Data Analytics, AI and Orchestration Manager, Intracom Telecom*

14.15 – 14.25: Keynote Speech
✓ **Vassilis Nikolopoulos**, *CTO & co-founder, AVOKADO | Applied R&D, Technology & Digital Innovation (TDI), Energy Sector, Mytilineos S.A.*

14.25 – 14.45: Panel | A Bottom-Up Revolution: Revitalizing Industrial Activity

- ✓ **Christian Hadjiminias**, *President, EENE, President, EFA Group, Greece*
- ✓ **Cosmas Vamvalis**, *CEO, Atlantis Engineering, Chairman, EFNMS*

14.45 – 14.55: Keynote Speech | The 3D Reset: Reshaping the Investment Landscape

- ✓ **Dimitrios Batzis**, *Head of Southern CEE & Mediterranean countries, ESG Representative Germany, Austria & CEEMED*

14.45 – 15.05: Panel | AI-Powered Business Models: Reimagining Entrepreneurship

- ✓ **Maria Bozoudi**, *Senior Advisor, Industry, Growth, Technology & Innovation, SEV*
- ✓ **Georgios Milonas**, *CEO, Alumil*
- ✓ **Aimilios Chalamandaris**, *Head of TTS - R&D, Samsung Greece*

15.15 – 15.30: Coffee Break

15.30 – 15.50: Presentation | Ethics by Design and Ethics of Use: How to Apply in AI Development

- ✓ **Mihalis Kritikos**, *Research Fellow, Technology Law and Ethics, Governance of AI/Digital, Directorate General for Research and Innovation, European Commission*

15.50 – 16.15: Panel | AI and the Future of Work: Reshaping the Tomorrow of Tech & Talent

- ✓ **Panagiotis Tsakoglou**, *Deputy Minister for Social Security*
- ✓ **Spiros Pampoukidis**, *1st Executive Vice President, SEPE, The Federation of Hellenic ICT Enterprises*
- ✓ **Andreas Symeonidis**, *Professor, School of Electrical and Computer Engineering Aristotle University of Thessaloniki*
- ✓ **Thodoris Georgakopoulos**, *Writer, Columnist, Kathimerini*

16.15 – 16.35: PwC Survey | Presentation followed by Q&A

- ✓ **Andreas Botsikas**, *Director of Analytics & AI Hub, PwC*



16.35 – 17.00: Panel | Accelerating Innovation: The Role of Cloud-based AI Services

- ✓ **Manos Makromallis**, *Chairman, SEKEE (Hellenic Association of Innovative Application Companies of Greece), CEO Excelon Financial Services*
- ✓ **Prof. Panayiotis H. Ketikidis**, *President, AZK*
- ✓ **Theofilos Mylonas**, *President of the Association of information technologies companies of Northern Greece*
- ✓ **Softone**, *TBC*

17.00 – 17.20: In conversation with

- ✓ **Fragiskos Theofylaktos**, *CEO, Elevate Greece*

