

# BEYOND

2024 BEYOND CONFERENCE  
*The Age of AI: Unlocking the Potential*

Pavilion 13

April 26 – 27, 2024  
Agenda

## **Friday, 26 April 2024**

### 17.00 – 17.20: Opening Remarks

- ✓ *Anastasios Tzikas, President of The Board, Thessaloniki International Fair, Helexpo S.A.*
- ✓ *Dimosthenis Anagnostopoulos, Secretary General for Information Systems and Digital Governance*
- ✓ *Evangelos Charalampous, Managing Director, Be-Best*
- ✓ *Yota Papparidou, President of the Board, SEPE*
- ✓ *Michalis Stangos, Co-Founder, IDGC, Partner, L-Stone*
- ✓ *Sophia Kounenaki-Efracimoglou, President, Athens Chamber of Commerce and Industry*
- ✓ *Christian Hadjiminias, President, EENE, President, EFA Group, Greece*
- ✓ *Nikos Maniatis, General Manager, IBM Greece & Cyprus*
- ✓ *Sotiris Bithas, Marketing Director of Software Solutions, Intracom Telecom*

### 17.20 – 17.40: Keynote Speech

- ✓ *Michail Bletsas, Governor, National Cybersecurity Authority*

### 17.40 – 19.00: Opening | In conversation

- ✓ *Dimosthenis Anagnostopoulos, Secretary General for Information Systems and Digital Governance*
- ✓ *Giorgos Pitsilis, Governor, Independent Authority for Public Revenue, Greece*
- ✓ *Michail Bletsas, Governor, National Cybersecurity Authority*
- ✓ *Michalis Stangos, Co-Founder, IDGC, Partner, L-Stone*
- ✓ *Giorgos Stasinou, President, Technical Chamber of Greece*
- ❖ *Moderator: Anastasios Tzikas, President of The Board, Thessaloniki International Fair, Helexpo S.A.*

### 19.00 – 19.20: Keynote Speech (EN)

- ✓ *Alvin Graylin, Global VP of Corporate Development, HTC*

### 19.20 – 21.00: Networking Party

## **Saturday, 27 April 2024**

### **10.00 – 10.15: Keynote Speech**

- ✓ *Dimitris Dimitriadis, CIO, The Futurecats*

### **10.15 – 10.25: Keynote Speech | Preparing Society for an AI-powered Future Beyond Our Reality (EN)**

- ✓ *Alvin Graylin, Global VP of Corporate Development, HTC*

### **10.25 – 11.00 Panel | AI in Public Governance: Shaping Policies for Responsible AI Development and Deployment (EN)**

- ✓ *Konstantinos Kyranakis, Deputy Minister of Digital Governance of Greece*
- ✓ *Alvin Graylin, Global VP of Corporate Development, HTC*
- ✓ *Apostolos Lerios, Former Mentor, Serial Entrepreneur and Engineer*

❖ *Stefanos Tsoulakis, Journalist, Business Daily*

### **11.00 – 11.10: Keynote Speech | AI in the Public Sector: From Vision to Execution**

- ✓ *Dimosthenis Anagnostopoulos, Secretary General for Information Systems and Digital Governance*

### **11.10 – 11.20: Keynote Speech | Hellenic Cadastre in the Era of AI**

- ✓ *Dimitris Alexandrou, Co-Founder, Business Innovation Director, UBITECH*

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### **11.20 – 11.35: Foresight Survey | GenAI Greece 2030**

- ✓ *Yannis Mastrogeorgiou, Special Secretary for Strategic Foresight at the Presidency of the Government of the Hellenic Republic*

### **11.35 – 11.45: Keynote Speech**

- ✓ *Athanasios Kyriazis, General Secretary for Research and Innovation*

### **11.45 – 12.00: In conversation with | AI Evolution: Exploring China's Technological Frontier**

- ✓ *Konstantinos Courcoubetis, Presidential Chair Professor, The Chinese University of Hong Kong*

❖ *Moderator: Ioannis Vlahavas, Professor, Director of the Intelligent Systems Lab, Aristotle University of Thessaloniki*

### **12.00 – 12.15: Keynote Speech**

- ✓ *Apostolos Tzitzikostas, Governor of the Region of Central Macedonia*

### **12.15 – 12.30: Keynote Speech | Digital adaptation and AI as a tool of Metropolitan Management in Regional Administration**

- ✓ *Nikos Hardalias, Governor of Attica Region*

**12.30 – 12.50: Dialectica Survey | The Global AI Business Landscape**

- ✓ *George Doukidis, Professor of eBusiness, Athens University of Economics and Business*
- ✓ *Stamatis Voglis, Global Vice President Surveys, Dialectica*

**12.50 – 13.15: Roundtable | Greece's AI Seedbed (EN)**

- ✓ *Eve Psalti, Senior Director, Microsoft AI*
- ✓ *Yannis Paniaras, Principal-level design leader, Microsoft, Founding member of Microsoft Digital's AI Center of Excellence (CoE)*
- ✓ *Yannis Assael, Staff Research Scientist, Google DeepMind, MIT Innovators Under 35*

❖ *Moderator: Stefanos Tsoulakis, Journalist, Business Daily*

**13.15 – 13.45: Roundtable | The Next Best**

- ✓ *Konstantina Palla, Senior Researcher, Spotify*
- ✓ *Dr. Maria-Oraiozili Koutsoupia, President, Rythmis*
- ✓ *Marietta Lazana, Digital Analyst, McKinsey & Company, Managing Director, Girls in Tech Greece*
- ✓ *Stefanos Kokkorikos, Co-Founder and Managing Partner, CORE Group*
- ✓ *Dimitris Dimitriadis, CIO, The Futurecats*

❖ *Moderator: Lina Tsireka, Journalist, voria.gr*

**13.45 – 14.10: Panel | Navigating the Future: Transforming Investment Strategies and Financial Landscapes**

- ✓ *Ismeni Papakirillou, CEO, Hellenic Development Bank, Greece*
- ✓ *Antigoni Lympelopoulou, CEO, HDBI S.A.*

❖ *Moderator: Michalis Stangos, Co-Founder, IDGC, Partner, L-Stone*

**14.10 – 14.25 Keynote Speaker | From Chrysalis to Butterfly: Transforming Your Business with AI**

- ✓ *Theodoros Evgeniou, Professor INSEAD, Director, INSEAD Executive Education program on AI, co-founder Tremau*

**14.25 – 14.35: Keynote Speech**

- ✓ *Christos Rizos, Data Analytics, AI and Orchestration Manager, Intracom Telecom*

**14.35 – 14.45: Keynote Speech**

- ✓ *Vassilis Nikolopoulos, CTO & co-founder, AVOKADO | Applied R&D, Technology & Digital Innovation (TDI), Energy Sector, Mytilineos S.A.*

**14.45 – 15.05: Panel | A Bottom-Up Revolution: Revitalizing Industrial Activity**

- ✓ *Chrysostomos Stylios, Professor & Director of Industrial Systems Institute, Athena RC*
- ✓ *Cosmas Vamvalis, CEO, Atlantis Engineering, Chairman, EFNMS*

❖ *Moderator: Yannis Rizopoulos, Journalist, Boussias Media*

## 15.05 – 15.15: Coffee Break

### 15.15 – 15.30: Keynote Speech | The 3D Reset: Reshaping the Investment Landscape

- ✓ *Dimitrios Batzis, Head of Southern CEE & Mediterranean countries, ESG Representative Germany, Austria & CEEMED*

### 15.30 – 15.50: Panel | AI-Powered Business Models: Reimagining Entrepreneurship

- ✓ *Maria Bozoudi, Senior Advisor, Industry, Growth, Technology & Innovation, SEV*
- ✓ *Georgios Milonas, CEO, Alumil*
- ✓ *Konstantinos I. Chatzifotis, European Affairs Manager, Motor Oil*
- ❖ *Moderator: Annie Karolidou, Journalist, Newspaper Makedonia, makthes.gr*

### 15.50 – 16.05: Presentation | Ethics by Design and Ethics of Use: How to Apply in AI Development

- ✓ *Mihalis Kritikos, Research Fellow, Technology Law and Ethics, Governance of AI/Digital, Directorate General for Research and Innovation, European Commission*

### 16.05 – 16.35: Panel | AI and the Future of Work: Reshaping the Tomorrow of Tech & Talent

- ✓ *Panagiotis Tsakoglou, Deputy Minister for Social Security*
- ✓ *Spiros Pampoukidis, 1st Executive Vice President, SEPE, The Federation of Hellenic ICT Enterprises*
- ✓ *Emmanuel Zervakis, President, Hellenic Emerging Technologies Industry Association*
- ✓ *Andreas Symeonidis, Professor, School of Electrical and Computer Engineering, Aristotle University of Thessaloniki*
- ✓ *Vladimir Simeonov, Business Operations Director, Proxiad SEE*
- ❖ *Moderator: Thodoris Georgakopoulos, Writer, Columnist, Kathimerini*

### 16.35 – 17.05: Panel | From Garage to Global: How AI Empowers Startups of Every Size

- ✓ *Fragiskos Theofylaktos, CEO, Elevate Greece*
- ✓ *Kostas Tovil, Market Lead, Greece, tbi bank*
- ❖ *Moderator: Michalis Stangos, Co-Founder, IDGC, Partner, L-Stone*

### 17.05 – 17.30: Panel | Accelerating Innovation: The Role of Cloud-based AI Services

- ✓ *Manos Makromallis, Chairman, SEKEE, CEO, Excelon Financial Services*
- ✓ *Prof. Panayiotis H. Ketikidis, President, Alexander Innovation Zone*
- ✓ *Theofilos Mylonas, President of the Association of information technologies companies of Northern Greece*
- ✓ *Vasiliki Stoumpou, General Manager of Epsilon SingularLogic Subsidiaries*
- ❖ *Moderator: Yannis Rizopoulos, Journalist, Boussias Media*

### 17.30 – 17.45: Keynote Speech | Ethics of AI: Opportunities and Risks

- ✓ *George Chatzivasileiou, PhD in Philosophy of Technology, Author of "Philosophy of AI", Journalist*

17.45 – 17.55: Keynote Speech | Artificial Intelligence Models for Natural Language Generation:  
Perspectives and Reflections

- ✓ *Konstantinos Diamantaras, Professor of the Department of Information and Electronic Engineering, Vice-Rector for Internationalization, Public Relations and Digital Governance International Hellenic University*