BEYOND

INNOVATION ARENA

2024 BEYOND CONFERENCE
The Age of AI: Unlocking the Potential

April 26 – 27, 2024
Agenda

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Friday, 26 April 2024

17.00 – 17.20: Opening Remarks
- ✓ *Anastasios Tzikas, President of The Board, Thessaloniki International Fair, Helexpo S.A*
- ✓ *Apostolos Tzitzikostas, Governor of the Region of Central Macedonia*
- ✓ *Evangelos Charalampous, Managing Director, Be-Best*
- ✓ *Yota Paparidou, President of the Board, SEPE*
- ✓ *Michalis Stangos, Co-Founder, IDGC, Partner, L-Stone*
- ✓ *Sophia Kounenaki-Efraimoglou, President at Athens Chamber of Commerce and Industry*
- ✓ *Sotiris Bithas, Marketing Director of Software Solutions, Intracom Telecom*
- ✓ *Nikos Maniatis, General Manager, IBM Greece & Cyprus*

17.20 – 17.40: Keynote Speech
- ✓ *Michail Bletsas, Director of Computing / Research Scientist, MIT Media Lab, US*

17.40 – 19.00: Opening | In conversation
- ✓ *Dimitris Papastergiou, Minister of Digital Governance, Greece*
- ✓ *George Pitsilis, Governor, Independent Authority for Public Revenue, Greece*
- ✓ *Michail Bletsas, Director of Computing / Research Scientist, MIT Media Lab, US*
- ✓ *Michalis Stangos, Co-Founder, IDGC, Partner, L-Stone*
- ✓ *Giorgos Stasinos, President of the Technical Chamber of Greece*
- ❖ *Moderator: Anastasios Tzikas, President of The Board, Thessaloniki International Fair, Helexpo S.A*

19.00 – 19.20: AI Party Keynote Speech | Preparing Society for an AI-powered Future Beyond Our Reality
- ✓ *Alvin Graylin, Global VP of Corporate Development, HTC*

19.20 – 21.00: AI Party

Saturday, 27 April 2024

10.00 – 10.30 Panel | AI in Public Governance: Shaping Policies for Responsible AI Development and Deployment
- ✓ *Konstantinos Kyranakis, Deputy Minister of Digital Governance of Greece*

✓ *Apostolos Tzitzikostas, Governor of the Region of Central Macedonia*
✓ *Alvin Graylin, Global VP of Corporate Development, HTC*
✓ *Apostolos Lerios, Former Mentor, Serial Entrepreneur and Engineer*

❖ *Stefanos Tsoulakis, Business Daily*

10.30 – 10.40: Keynote Speech | Preparing Society for an AI-powered Future Beyond Our Reality (EN)
✓ *Alvin Graylin, Global VP of Corporate Development, HTC*

10.40 – 10.50: Keynote Speech | Hellenic Cadastre in the Era of AI
✓ *Dimitris Alexandrou, Co-Founder - Business Innovation Director, UBITECH*

10.50 – 11.00: Keynote Speech | AI in the Public Sector: From Vision to Execution
✓ *Dimosthenis Anagnostopoulos, Secretary General for Information Systems and Digital Governance*

11.00 – 11.25: Foresight Survey | GenAI Greece 2030 | followed by Q&A
✓ *Yannis Mastrogeorgiou, Special Secretary for Strategic Foresight at the Presidency of the Government of the Hellenic Republic*

11.25 – 11.35: Keynote Speech
✓ *Athanasios Kyriazis, General Secretary for Research and Innovation*

11.35 – 11.45: Keynote Speech | Digital adaptation and AI as a tool of Metropolitan Management in Regional Administration
✓ *Nikos Hardalias, Governor of Attica Region*

11.45 – 12.00: In conversation with | AI Evolution: Exploring China's Technological Frontier
✓ *Konstantinos Courcoubetis, Presidential Chair Professor, The Chinese University of Hong Kong*

❖ *Moderator: Ioannis Vlahavas, Professor, Director of the Intelligent Systems Lab, Aristotle University of Thessaloniki*

12.00 – 12.15: Coffee Break

12.15 – 12.35: Dialectica Survey | The Global AI Business Landscape | followed by Q&A
✓ *George Doukidis, Professor of eBusiness, Athens University of Economics and Business*
✓ *Stamatis Voglis, Global Vice President Surveys, Dialectica*

12.35 – 13.05: Roundtable | Greece's AI Seedbed (EN)
✓ *Eve Psalti, Senior Director, Microsoft AI*
✓ *Yannis Paniaras, Principal-level design leader, Microsoft, Founding member of Microsoft Digital's AI Center of Excellence (CoE)*
✓ *Yannis Assael, Staff Research Scientist, Google DeepMind, MIT Innovators Under 35*

❖ *Moderator: Stefanos Tsoulakis, Business Daily*

13.05 – 13.30: Roundtable | The Next Best
- ✓ *Konstantina Palla, Senior Researcher, Spotify*
- ✓ *Dr. Maria-Oraiozili Koutsoupia, President, Rythmisis*
- ✓ *Marietta Lazana, Digital Analyst, McKinsey & Company, Managing Director, Girls in Tech Greece*
- ✓ *Stefanos Kokkorikos, Co-Founder and Managing Partner, CORE Group*
- ✓ *Dimitris Dimitriadis, CIO, The Futurecats*

- ❖ *Moderator: Lina Tsireka, voria.gr*

13.30 – 14.00 Keynote Speaker | From Chrysalis to Butterfly: Transforming Your Business with AI
- ✓ *Theodoros Evgeniou, Professor INSEAD, Director, INSEAD Executive Education program on AI, co-founder Tremau*

14.00 – 14.15: Keynote Speech
- ✓ *Christos Rizos, Data Analytics, AI and Orchestration Manager, Intracom Telecom*

14.15 – 14.25: Keynote Speech
- ✓ *Vassilis Nikolopoulos, CTO & co-founder, AVOKADO | Applied R&D, Technology & Digital Innovation (TDI), Energy Sector, Mytilineos S.A.*

14.25 – 14.35: In Conversation | A Bottom-Up Revolution: Revitalizing Industrial Activity
- ✓ *Christian Hadjiminas, President, EENE, President, EFA Group, Greece*
- ❖ *Moderator: Michalis Stangos, Co-Founder, IDGC, Partner, L-Stone*

14.35 – 14.55: Panel | A Bottom-Up Revolution: Revitalizing Industrial Activity
- ✓ *Chrysostomos Stylios, Professor and Director of Industrial Systems Institute*
- ✓ *Cosmas Vamvalis, CEO, Atlantis Engineering, Chairman, EFNMS*
- ❖ *Moderator: TBC*

14.55 – 15.10: Keynote Speech | The 3D Reset: Reshaping the Investment Landscape
- ✓ *Dimitrios Batzis, Head of Southern CEE & Mediterranean countries, ESG Representative Germany, Austria & CEEMED*

15.10 – 15.30: Panel | AI-Powered Business Models: Reimagining Entrepreneurship
- ✓ *Maria Bozoudi, Senior Advisor, Industry, Growth, Technology & Innovation, SEV*
- ✓ *Georgios Milonas, CEO, Alumil*
- ✓ *Konstantinos I. Chatzifotis, European Affairs Manager, Motor Oil*
- ❖ *Moderator: Annie Karolidou, Newspaper Makedonia, makthes.gr*

15.30 – 15.50: Presentation | Ethics by Design and Ethics of Use: How to Apply in AI Development
- ✓ *Mihalis Kritikos, Research Fellow, Technology Law and Ethics, Governance of AI/Digital,*

Directorate General for Research and Innovation, European Commission

15.50 – 16.15: Panel | AI and the Future of Work: Reshaping the Tomorrow of Tech & Talent
- ✓ *Panagiotis Tsakloglou, Deputy Minister for Social Security*
- ✓ *Spiros Pampoukidis, 1st Executive Vice President, SEPE, The Federation of Hellenic ICT Enterprises*
- ✓ *Andreas Symeonidis, Professor, School of Electrical and Computer Engineering Aristotle University of Thessaloniki*
  - ❖ *Moderator: Thodoris Georgakopoulos, Writer, Columnist, Kathimerini*

16.15 – 16.35: PwC Survey | Presentation followed by Q&A
- ➢ *Andreas Botsikas, Director of Analytics & AI Hub, PwC*

16.35 – 17.00: Panel | Accelerating Innovation: The Role of Cloud-based AI Services
- ✓ *Manos Makromallis, Chairman, SEKEE, CEO Excelon Financial Services*
- ✓ *Prof. Panayiotis H. Ketikidis, President, AZK*
- ✓ *Theofilos Mylonas, President of the Association of information technologies companies of Northern Greece*
  - ❖ *Moderator: Yannis Rizopoulos, Boussias Media*

17.00 – 17.20: Panel | Navigating the Future: Transforming Investment Strategies and Financial Landscapes
- ➢*Nikos Papathanasis, Alternate Minister, Ministry of Economy and Finance*
- ➢*Ismini Papakirillou, CEO, Hellenic Development Bank, Greece*
- ✓*Kostas Tovil, Market Lead, Greece, tbi*

  - ❖ *Moderator: TBC*

17.20 – 17.40: In conversation with
- ✓ *Fragiskos Theofylaktos, CEO, Elevate Greece*
  - ❖ *Moderator: Michalis Stangos*

17.40 – 17.50: Keynote Speech | Ethics of AI: opportunities and risks
- ✓ *George Chatzivasileiou, PhD in Philosophy of Technology, Author of "Philosophy oF AI", Journalist*