

# BEYOND

2024 BEYOND EXPO  
*The Age of AI: Unlocking the Potential*

April 25, 2024  
Pavilion 15  
4 Egnatias Street, 546 36, Thessaloniki

Parallel Events Agenda

## AI in Agriculture |

12.00 – 12.20 *Welcome remarks* - Michael Stangos, Co-founder IDGC, Partner L-Stone

12.20 – 13.20 **Panel | Fields of Data: Leveraging AI for Smarter Farming**

- ✓ *Machi Simeonidou, Managing Director, AgroApps PC*
- ✓ *Panagiotis Ketikidis, Chairperson at South East European Research Centre (SEERC), Greece*
- ✓ *Kostas Kandylas, co-founder Terra Robotics, Greece*
- ✓ *Nikos Frangakis, IKH Innovation Director, Greece*
- ✓ *Moderator: Lazaros Theodorakidis, Journalist at Voria.gr*

13.20 – 13.50 **Panel | Exploring the Reshaping of Food Culture and Technology**

- ✓ *Grigoris Chatzikostas, Vice President of Business Development Foodscale Hub*
- ✓ *Aris Kefalogiannis, Vice President at EJ Gourmet Ilc, Greece*
- ✓ *Theodoros Tsamourtzis, ATE cluster, Greece*
- ✓ *Ioannis Mourtzinis, Associate Professor in Food Chemistry and Analysis Aristotle University of Thessaloniki*
- ✓ *Moderator: Ioanna Dandelia, Journalist - Head of Communications Foodscale Hub Greece*

13.50 – 15.00 **Panel | Cultivating Innovation: AgriNation Startup Cup (FAO) & Future Agro Challenge Cup (FAC) finalists - Bridging the Gap for Sustainable Agriculture**

- ✓ *Hend Elsayey, Rahma El-Nemr, Agrination finalists, MicroFert, Egypt*
- ✓ *Hannah Louise Brown, FAC finalist, Organifarms GmbH, Germany*
- ✓ *Martha Wenzel, FAC finalist, E-Terr, Germany*
- ✓ *Johannes Schmidt-Mosig, FAC finalist, Vetvise, Germany*
- ✓ *Moderator: Zoi Skaperda, Scientific Analyst Director Scientific Analyst Director, FoodOxys, Greece*