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BEYOND
INNOVATION ARENA

The
Beyonders^{EN}

Wednesday, April 24th 2024

BECOME PART OF THE LARGEST DIGITAL TECHNOLOGY AND INNOVATION GATHERING IN GREECE. JOIN US AT BEYOND!

Last chance to participate in BEYOND! Get ready to enter a world of innovation and creativity, where ideas are born and technologies shape the future. It's a unique opportunity to connect with top experts in the field, discover innovative initiatives, and discover the prospects of the future. Don't miss out on this opportunity - secure your spot now for a journey that will inspire you. BEYOND awaits you!

For free entry to BEYOND, registration is required by today, April 24, 2024, and is valid only for professionals. Don't miss this opportunity!

Register now at the following link:

[Register](#)

The ticket costs 20 euros.

SECURE YOUR PLACE

Exhibitors / Attendees

BEYOND 2024: THE BIGGEST MEETING OF DIGITAL TECHNOLOGY AND INNOVATION IN GREECE

Join BEYOND and you will have the opportunity to meet:

- Leading digital transformation, technology and innovation companies
- The largest artificial intelligence conference in Greece with internationally recognized keynote speakers and more than 55 speakers in total
- Leading research centers and academic institutions
- Dynamic start-ups and scale-ups
- State of the art solutions in computing, cyber security, cloud services, data centers and smart cities
- Workshops on the digital work card and the interconnection of cash registers with POS and AADE
- The 11th Technology Forum
- Career days
- Hundreds of scheduled B2B and B2G meetings
- Parallel events with current issues concerning, among others, digital challenges in South Eastern Europe, good practices for the digital transition of businesses, digital administration of local authorities, as well as the use of artificial intelligence in health, agriculture, cultural and creative industries, responsible gambling and female entrepreneurship.

Enhance your experience at BEYOND with the HELEXPO App.

Download the app on your mobile phone and stay updated on the following:

- Exhibitors and exhibits list
- Venue maps
- Program of Side Events
- Visitor Registration
- Useful information about BEYOND

The HELEXPO App is available for both iOS and Android:

[Download](#)





3
DAYS



20.000m²
EXHIBITION SPACE



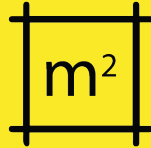
+5.000
B2B & B2G
MEETINGS



30+
COUNTRIES



450+
REPRESENTATIVES
OF MUNICIPALITIES
& COMMUNITIES



5
STAGES FOR SIDE
EVENTS & WORKSHOPS



400+
GREEK & 50+ FOREIGN
SPEAKERS

MEET SOPHIA THE ROBOT AT A MEETING ABOUT THE FUTURE OF TECHNOLOGY AND ARTIFICIAL INTELLIGENCE!

At BEYOND, you'll have the opportunity to meet and take photos with Sophia The Robot, the world's most famous artificial intelligence robot!

During her first visit to Thessaloniki, Sophia the Robot will be at the Central Macedonia Region stand on Friday, April 26th, and Saturday, April 27th. She will also participate in discussions and panels, as well as in the largest artificial intelligence conference in Greece, which is organized as part of BEYOND.

Don't miss the chance to meet her and experience the future of artificial intelligence!

If you would like to read this newsletter in Greek, please click [here](#).

ABOUT BEYOND

BEYOND is organized by TIF - HELEXPO, Be-Best and Industry Disruptors Game Changers (IDGC) with co-organizers the Ministry of Digital Governance, the Region of Central Macedonia, the Central Union of Municipalities of Greece (KEDE) and the Municipality of Thessaloniki.

It is held under the auspices of the Ministry of the Interior (Macedonia-Thrace Sector), the Ministry of Tourism and the Panhellenic Union of General Secretaries of Local Government "Kleisthenis".

Gold sponsors of the event are INTRACOM TELECOM and OKTABIT and sponsors are MYTILINEOS, AVOCADO, POLITIS TECHNOLOGIES, AI LABS BY UBITECH and QUEST GROUP.

Supporters of BEYOND are SEPE, SEPBE, SEKEE. AGE, AIC, SOFTONE and AXAPTA MASTERS.

ABOUT THIS EMAIL

Enjoying this email? The Beyonders is a special newsletter brought to you by TIF-HELEXPO. BEYOND is an international tech event where industry professionals converge to explore the latest advancements in emerging technologies. From artificial intelligence to virtual reality, the expo serves as a hub for networking, knowledge exchange and hands-on experience with groundbreaking innovations. It offers a glimpse into the future of technology and provides a unique platform for collaboration and discussion among leading experts and companies in the field. If you would rather read this newsletter in Greek, please click [here](#). Make sure to follow BEYOND on social media!

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