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BEYOND
INNOVATION ARENA

The
Beyonders^{EN}

Thursday, March 28th 2024

BEYOND 2024 : THE CLOUD SERVICES EXPERT

BEYOND, the international digital technology commercial expo and conference held in Thessaloniki, is back.

The artificial intelligence (AI) revolution, the indisputably most important topic in the field of digital technology, will be the central issue of this year's event and its role and effects on our everyday life will be thoroughly analyzed.

Cloud services are certainly one of the most interesting aspects in the age of artificial intelligence and in this context, BEYOND 2024 is the absolutely specialized destination to be informed about every development related to them.

In a new era where every company now needs cloud services and where continued growth is predicted in the future, these services are relevant to every professional, business and organization, as they offer flexibility and scalability, cost savings, accessibility, security and resilience due to failures in technical issues (backups).

The leading companies that provide cloud services will be present at BEYOND 2024. Indicatively one should mention INTRACOM TELECOM, INTERWORKS.CLOUD, TERRA SPATIUM, DATABLUE, NOVOVILLE etc.

The countdown for BEYOND 2024 has begun! Don't forget to mark your calendars for this year's event, taking place on **April 25-27 in Thessaloniki.**

If you would like to read this newsletter in Greek, please click [here](#).

SECURE YOUR PLACE

Exhibitors / Attendees

Q&A

We sat down with Mr. Alexandros Tarnaris, Marketing & Communications Director of INTRACOM TELECOM, BEYOND 2024 Gold Sponsor, to find out more about this year's unique offering.

Why are you supporting BEYOND 2024?

We are supporting BEYOND Exhibition in Thessaloniki for the 4th consecutive year, faithful to our commitment and being convinced that the information and communications (ICT) sector in Greece, but also in the Balkan region, needs a specialized exhibition that will highlight and will resolve critical issues. INTRACOM TELECOM, as an important member of this dynamic community, should be present at this exhibition.

Recognizing BEYOND's key role in promoting cooperation, innovation and development in the ICT field, we support the effort and declare our presence by presenting innovative solutions "made in Greece" and "made for Greece" both in the field of infrastructure and connectivity as well as in the field of big data analysis, data-driven intelligence, and Artificial Intelligence (AI).

What's the tech trend you spot for 2024?

Greece has well entered the "Digital Decade" of 2030, setting goals and facing challenges. At the center of this course are both artificial intelligence and infrastructure and, by extension, Fixed Wireless Access for the timely achievement of European connectivity goals. FWA technology can offer wireless connectivity in areas where optical fiber is difficult to reach, bringing Gigabit connectivity to Greek households and businesses instantly.



3
DAYS



20.000m²
EXHIBITION SPACE



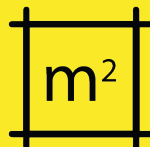
+5.000
B2B & B2G
MEETINGS



30+
COUNTRIES



450+
REPRESENTATIVES
OF MUNICIPALITIES
& COMMUNITIES



5
STAGES FOR SIDE
EVENTS & WORKSHOPS



400+
GREEK & 50+ FOREIGN
SPEAKERS

BECOME AN EXHIBITOR

Join us as an exhibitor at BEYOND. Unlock new possibilities in a business landscape fueled by innovation.

- **Engage** with industry leaders to gain insights into the latest trends, emerging technologies and market dynamics.
- **Immerse** yourself in interactive demos, workshops and thought-provoking sessions, led by visionaries shaping the future.
- **Accelerate** your professional development through meaningful connections and a stimulating knowledge exchange.
- **Seize** the opportunity to network, demonstrate your products and services, and forge strategic partnerships with a bespoke audience from the wider Southeast Europe, Mediterranean and MENA region.

Be a catalyst for change. Reserve your spot now and become part of a tech revolution. Unleash the potential of tomorrow.

BEYOND awaits.

ABOUT THIS EMAIL

Enjoying this email? The Beyonders is a special newsletter brought to you by TIF-HELEXPO. BEYOND is an international tech event where industry professionals converge to explore the latest advancements in emerging technologies. From artificial intelligence to virtual reality, the expo serves as a hub for networking, knowledge exchange and hands-on experience with groundbreaking innovations. It offers a glimpse into the future of technology and provides a unique platform for collaboration and discussion among leading experts and companies in the field. If you would rather read this newsletter in Greek, please click [here](#). Make sure to follow BEYOND on social media!

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