

Is this email not displaying correctly? [View it in your browser.](#)

**BEYOND**  
INNOVATION ARENA

**The**  
**Beyonders**<sup>EN</sup>

Wednesday, April 10<sup>th</sup> 2024

## BEYOND 2024 / AI FORUM : THE BIGGEST CONFERENCE ON ARTIFICIAL INTELLIGENCE IS HERE!

BEYOND, the international exhibition / conference on digital transformation, technology and innovation held in Thessaloniki, is back.

“As organizers of BEYOND, we are excited to present the biggest conference on artificial intelligence in Greece. We promise AI Forum attendees a unique experience rich in knowledge and information that will fuel meaningful conversations about the future of artificial intelligence.”

The biggest conference on artificial intelligence in Greece will be hosted by BEYOND 2024, the international exhibition of digital transformation, technology and innovation, which will take place in Thessaloniki, between April 25-27. With more than 55 distinguished speakers, this year's event will focus on the artificial intelligence (AI) revolution, its role and effects on our daily lives.

The AI Forum, which will take place over two days on April 26 & 27, will feature prominent figures from the political arena, business and technology leaders, and internationally renowned speakers and academics.

*If you would like to read this newsletter in Greek, please click [here](#).*

**SECURE YOUR PLACE**

*Exhibitors / Attendees*

Please find the full agenda [here](#).

The conference will open on Friday, April 26 at 17:00. The organizers together with the Minister of Digital Governance, Mr. Dimitris Papastergiou, will address a short greeting and make an introduction to the theme of the Conference, while discussing with Michalis Bletsas, IT Director | Researcher at MIT Media Lab, USA, will focus on key developments in artificial intelligence and their implications.

On Saturday, April 27, the work of the conference begins at 10:00 with the presence of important persons, such as the internationally renowned Alvin Graylin, Global VP of Corporate Development of HTC and Apostolos Lerios, Mentor Entrepreneur & Engineer, who together with Konstantinos Kyranakis, Deputy Minister of Digital Governance, Apostolos Tzitzikostas, Regional Governor of Central Macedonia and Nikos Hardalias, Regional Governor of Attica, will participate in discussions on the role of artificial intelligence in public governance.

Following in the agenda are keynote speeches from industry experts such as Dimitris Alexandrou of UBITECH, Demosthenes Anagnostopoulos, Secretary General of Information Systems and Digital Governance and Athanasios Kyriazis, Secretary General of Research and Innovation, who will describe the future of integrating artificial intelligence into government sectors.

“Greece's AI Seedbed” is the topic of the round table with representatives of Microsoft and Google, while under the title “The Next Best” executives from Spotify, Rythmisis, Girls in tech, CoreGroup & Futurecats will speak.

The following panels will cover a wide range of topics, including the global business landscape of artificial intelligence, redefining entrepreneurship, the ethical issues of its development, and the future of work.

Acclaimed speakers and Academics such as Theodoros Evgeniou, Professor at INSEAD, Christos Rizos, Data Analytics, AI & Orchestration Manager of INTRACOM TELECOM, Vassilis Nikolopoulos, CTO & co-founder of AVOKADO, Dimitris Batzis, Head of Greece, Cyprus and Malta and ESG Representative of Germany, Austria and CEEMED, Michalis Kritikos, Researcher, Technology Law and Ethics, Artificial Intelligence Governance/Digital Sector, European Commission Directorate-General for Research and Innovation and many more, will share their expertise and vision on harnessing artificial intelligence for driving innovation and growth, revitalizing industrial activity and reshaping the investment landscape and the future of work in the technology sector.

It is worth noting that during the conference the results of primary research by GenAI Greece 2030, Dialectica and PwC will be presented.

The conference will conclude with a discussion among experts about the way to accelerate innovation through cloud-based AI services.

The countdown for BEYOND 2024 has begun! Don't forget to mark your calendars for this year's event, taking place on **April 25-27 in Thessaloniki**.

[AI Forum full agenda](#)



**Michail Bletsas**  
Director of Computing /  
Research Scientist, MIT  
Media Lab, US



**Alvin Graylin**  
Global VP of Corporate  
Development, HTC



**Dimitris Alexandrou**  
Co-Founder - Business  
Innovation Director,  
UBITECH



**Dimosthenis  
Anagnostopoulos**  
Secretary General for  
Information Systems and  
Digital Governance



**Athanasios Kyriazis**  
General Secretary for  
Research and Innovation



**Theodoros Evgeniou**  
Professor INSEAD, Director,  
INSEAD Executive  
Education program on AI,  
co-founder Tremau



**Christos Rizos**  
Data Analytics, AI and  
Orchestration Manager,  
Intracom Telecom



**Vassilis Nikolopoulos**  
CTO & co-founder,  
AVOKADO | Applied R&D,  
Technology & Digital  
Innovation (TDI), Energy  
Sector, Mytilineos S.A.

## BEYOND: A TESTING GROUND FOR INNOVATION & PARTNERSHIP-BUILDING

Join BEYOND and you will have the opportunity to meet:

### TECH INDUSTRY LEADERS

Prominent tech industry leaders converge at BEYOND, showcasing their pivotal roles in steering the 4th Industrial Revolution. Presenting innovative new products and services, they also participate in discussions on the impact of emerging technologies (AI, IoT, quantum computing etc.) paving the way for a digitally integrated world so that we may harness technology for societal advancement, epitomizing the tech industry's evolving role in the 21<sup>st</sup> century.

### STARTUPS & SCALEUPS

Startups and scaleups take center stage at BEYOND, showcasing groundbreaking solutions and disrupting industry norms. Startups, marked by agility, present novel concepts, ranging from AI-driven analytics to innovative applications. Scaleups, having traversed initial challenges, demonstrate scalable technologies ready for market integration. BEYOND provides a fertile ground for networking, fostering collaborations between emerging players and established industry leaders.

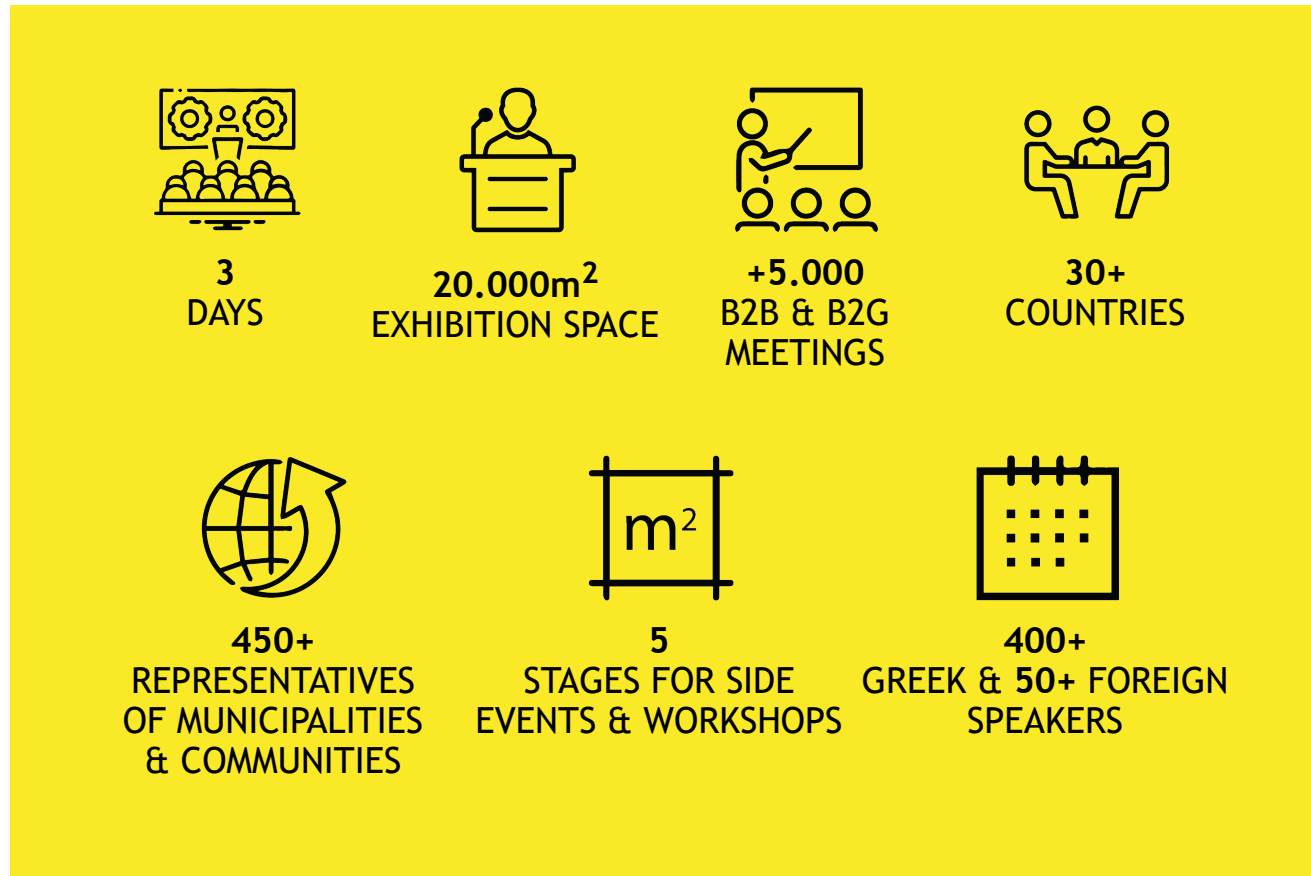
### RESEARCH CENTERS & UNIVERSITIES

Distinguished research centers and universities enrich BEYOND with intellectual prowess and cutting-edge discoveries. Leading academic institutions showcase groundbreaking research into emerging technologies, emphasizing their potential impact on various

industries. BEYOND serves as a knowledge exchange hub, fostering dialogue between research luminaries and industry professionals.

## VISIONARIES & THOUGHT-LEADERS

Trailblazing visionaries and thought-leaders illuminate BEYOND with their profound insights and future-oriented perspectives. BEYOND provides a platform for these luminaries to share their forecasts and inspire a collective vision for the digital era and a tech-infused tomorrow.



## ABOUT BEYOND

---

BEYOND is organized by TIF - HELEXPO, Be-Best and Industry Disruptors Game Changers (IDGC) with co-organizers the Ministry of Digital Governance, the Region of Central Macedonia, the Central Union of Municipalities of Greece (KEDE) and the Municipality of Thessaloniki.

It is held under the auspices of the Ministry of Tourism and the Panhellenic Union of General Secretaries of Local Government "Kleisthenis".

Gold sponsors of the event is INTRACOM TELECOM and OKTABIT and sponsors are MYTILINEOS SMART CITIES, AVOCADO, POLITIS TECHNOLOGIES and AI LABS BY UBITECH.

Supporters of BEYOND are SEPE, SEPBE, SEKEE. AGE, AIC, SOFTONE and AXAPTA MASTERS.

## ABOUT THIS EMAIL

---

Enjoying this email? The Beyonders is a special newsletter brought to you by TIF-HELEXPO. BEYOND is an international tech event where industry professionals converge to explore the latest advancements in emerging technologies. From artificial intelligence to virtual reality, the expo serves as a hub for networking, knowledge exchange and hands-on experience with groundbreaking innovations. It offers a glimpse into the future of technology and provides a unique platform for collaboration and discussion among leading experts and companies in the field. If you would rather read this newsletter in Greek, please click [here](#). Make sure to follow BEYOND on social media!

GOLD SPONSORS:



SPONSORS:



SUPPORTERS:



ORGANIZERS:



CO-ORGANIZED BY:



You are receiving this email because you opted-in at our website or one of our initiatives or discussions or events & conferences.

[Unsubscribe](#) | [Contact](#)

Copyright © 2024 BEYOND, All rights reserved.