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The
Beyonders^{EN}


AI
REALITY BITES

Friday, November 8th 2024

GET READY FOR THE BEYOND 2025 CONFERENCE: A PREMIER EVENT IN DIGITAL TECHNOLOGY & INNOVATION!

As a key feature of the **BEYOND 2025 Exhibition**, the **conference** is your gateway to exploring the transformative world of **AI Reality Bites**. This is where the most influential minds in tech will gather to discuss AI's potential to revolutionize industries and the challenges it brings.

Imagine two days of **game-changing insights**, **visionary keynotes**, and **deep-dive panels** that will leave you inspired and equipped for the future. The anticipation is building—don't miss your chance to be part of this exclusive event!

 April 04-06, 2025

 Metropolitan Expo, Athens, Greece

Stay tuned—more details are coming soon. Be prepared to secure your spot and join the revolution!

Exploring AI's Dual Nature

- **Transformative Potential:**
 - How can AI reshape industries and enhance human life?
- **Real-World Challenges:**
 - What limitations and obstacles are encountered during AI implementation?

Conference Overview

- **2-Day High-End Conference:**
 - **Expert Insights:** Hear from leading Greek and international tech innovators.
 - **Global Tech Trends:** In-depth discussions on where AI and technology are headed.
 - **Interactive Sessions:** Keynotes and panels addressing critical technological concerns.

7 Core Themes

1. Generative AI
2. AI Ethics and Regulation
3. AI in Healthcare
4. Edge AI
5. AI-Driven Automation
6. AI in Education
7. AI for Climate Change

Why Attend?

- **Be at the Forefront:**
 - Engage in transformative discussions on AI, smart cities, cybersecurity, and more.
 - Shape the future with insights from leading tech experts and policymakers.

BEYOND 2025

BEYOND is organized by TIF - HELEXPO, Be-Best and Industry Disruptors Game Changers (IDGC) with co-organizers the Ministry of Digital Governance, the Region of Central Macedonia, the Central Union of Municipalities of Greece (KEDE) and the Municipality of Thessaloniki. It is held under the auspices of the Ministry of the Interior, the Ministry of Development and the Ministry of Rural Development and Food. Supporters of BEYOND are SEPE, SEPVE, SEKEE and HETIA.

Join us at BEYOND 2025 and be part of the conversation shaping the future of AI-where innovation meets reality, and vision turns into action.

WHY BEYOND?

Enjoying this email? The Beyonders is a special newsletter brought to you by TIF-HELEXPO. BEYOND is an international tech event where industry professionals converge to explore the latest advancements in emerging technologies. From artificial intelligence to virtual reality, the expo serves as a hub for networking, knowledge exchange and hands-

on experience with groundbreaking innovations. It offers a glimpse into the future of technology and provides a unique platform for collaboration and discussion among leading experts and companies in the field. If you would rather read this newsletter in Greek, please click [here](#). Make sure to follow BEYOND on social media!



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EXPO@BEYOND-EXPO.GR
210 2626267

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