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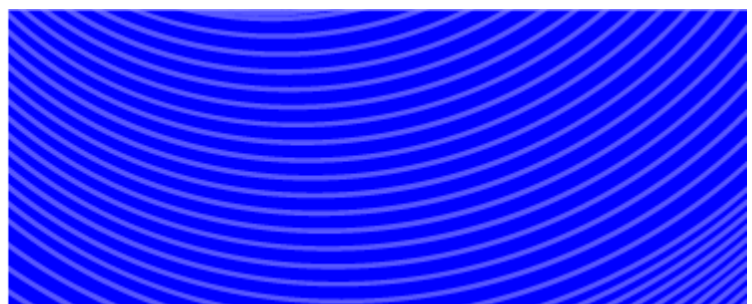
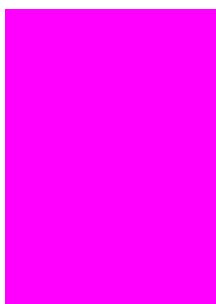
The
Beyonders^{EN}

AI
REALITY BITES

Thursday, March 27th 2025

Cisco Gold Sponsor of BEYOND 2025!

Cisco is a Gold Sponsor of BEYOND 2025, the leading international exhibition and conference on digital technology and innovation in Southeastern Europe. Under the title AI Reality Bites, the event will take place from April 4 to 6 at the Metropolitan Expo Exhibition Center in Athens.



Cisco

Cisco helps seize the opportunities of tomorrow by proving that amazing things can happen when you connect the unconnected. An integral part of our DNA is creating long-lasting customer partnerships, working together to identify our customers' needs and provide solutions that fuel their success.

Cisco preserved this keen focus on solving business challenges since our founding in 1984. Len Bosack and wife Sandy Lerner, both working for Stanford University, wanted to email each other from their respective offices, but technological shortcomings did not allow

such communication. A technology had to be invented to deal with disparate local area protocols, and as a result of solving their challenge, the multiprotocol router was born.

17 When & Where

17 April 04-06, 2025

BEYOND is more than just an exhibition or conference—it is a platform for connection, innovation, and shaping the future of technology.

📍 Metropolitan Expo, Athens, Greece

BEYOND 2025 Digital Technology & Innovation International Exhibition | Conference

📱 <https://www.beyond-expo.gr/>

BEYOND 2025

BEYOND is organized by TIF - HELEXPO, Be-Best and Industry Disruptors Game Changers (IDGC) with co-organizers the Ministry of Digital Governance, the Ministry of Development, the Region of Central Macedonia, the Athens Chamber of Commerce and Industry, the Central Union of Municipalities of Greece (KEDE) and the Municipality of Thessaloniki. It is held under the auspices of the Ministry of the Interior, the Ministry of Rural Development and Food and the Region of Attica. Supporters of BEYOND are SEPE, SETPE, SEKEE and HETIA.

WHY BEYOND?

Enjoying this email? The Beyonders is a special newsletter brought to you by TIF-HELEXPO. BEYOND is an international tech event where industry professionals converge to explore the latest advancements in emerging technologies. From artificial intelligence to virtual reality, the expo serves as a hub for networking, knowledge exchange and hands-on experience with groundbreaking innovations. It offers a glimpse into the future of technology and provides a unique platform for collaboration and discussion among leading experts and companies in the field. If you would rather read this newsletter in Greek, please click [here](#). Make sure to follow BEYOND on social media!

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