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The
Beyonders^{EN}

AI
REALITY BITES

Tuesday, April 1st 2025

Synapsecom & Coolblock: Gold Sponsors of BEYOND 2025

Synapsecom and Coolblock are proud to be Gold Sponsors of BEYOND, the leading international exhibition and conference on digital technology and innovation in Southeastern Europe. Under the theme "AI Reality Bites", BEYOND 2025 will take place from **April 4 to April 6, 2025**, at the **Metropolitan Expo Center in Athens**.

Their presence at the exhibition reflects two complementary aspects of their technological strategy:

- **Synapsecom**, with years of expertise in cloud infrastructure and data center solutions.
- **Coolblock**, the innovative spin-off brand specializing in next-generation **immersion cooling technologies**.

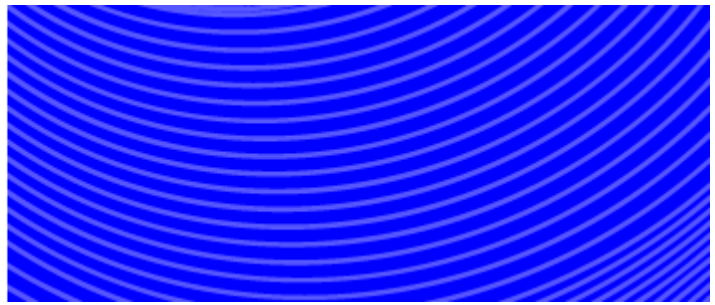
Unveiling Cutting-Edge Solutions at BEYOND 2025

For the first time, Synapsecom and Coolblock will showcase their latest innovations:

- **X-520**: A high-density indoor immersion cooling unit.
- **X-110**: An outdoor immersion cooling unit.

These solutions are designed to deliver **high energy efficiency**, meeting the growing demands of modern infrastructures—from traditional workloads to advanced **AI-driven environments** – while significantly reducing the energy footprint.





Synapsecom & Coolblock

Synapsecom & Coolblock: Innovation Made in Greece!

The design and production of Synapsecom and Coolblock solutions are entirely carried out in Greece, at their **privately-owned facilities in Thessaloniki**, utilizing **advanced metalworking and 3D printing technologies**. This strategy strengthens the local industry and adds value to Greece's innovation ecosystem.

Synapsecom and Coolblock continuously invest in **strategic partnerships** with leading organizations such as **Murata, Shell**, and international **server manufacturers**, creating a comprehensive end-to-end solution for **data centers and cloud infrastructures**.

The **immersion cooling technology** they develop is already in use through the **Synapsecom Liquid Cloud platform**, accessible at [portal](#), proving the **reliability and efficiency** of their solutions.



SYNAPSECOM & COOLBLOCK ΧΡΥΣΟΙ ΧΟΡΗΓΟΙ ΣΤΗ BEYOND 2025!



X-520



X-110




ENCAPSULA



CONTROL



HALL 3 | PAVILION: D18/E17
www.synapsecom.gr | www.coolblock.com

 April 04-06, 2025

BEYOND is more than just an exhibition or conference—it is a platform for connection, innovation, and shaping the future of technology.

 Metropolitan Expo, Athens, Greece

BEYOND 2025 Digital Technology & Innovation International Exhibition | Conference

 <https://www.beyond-expo.gr/>

BEYOND 2025

BEYOND is organized by TIF - HELEXPO, Be-Best and Industry Disruptors Game Changers (IDGC) with co-organizers the Ministry of Digital Governance, the Ministry of Development, the Region of Central Macedonia, the Athens Chamber of Commerce and Industry, the Central Union of Municipalities of Greece (KEDE) and the Municipality of Thessaloniki. It is held under the auspices of the Ministry of the Interior, the Ministry of Rural Development and Food and the Region of Attica. Supporters of BEYOND are SEPE, SETPE, SEKEE and HETIA.

WHY BEYOND?

Enjoying this email? The Beyonders is a special newsletter brought to you by TIF-HELEXPO. BEYOND is an international tech event where industry professionals converge to explore the latest advancements in emerging technologies. From artificial intelligence to virtual reality, the expo serves as a hub for networking, knowledge exchange and hands-on experience with groundbreaking innovations. It offers a glimpse into the future of technology and provides a unique platform for collaboration and discussion among leading experts and companies in the field. If you would rather read this newsletter in Greek, please click [here](#). Make sure to follow BEYOND on social media!

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